

# THE GEOMETRY OF PASTA

#### **OUR STORY**

There are said to be more than 300 shapes of pasta in Italy, each of which has its own unique history and story to tell. These shapes evolved in harmony with locally available ingredients, giving them an affinity with particular foods and ensuring the perfect pasta shape for every recipe. As all Italians know, the ideal combination of pasta and sauce can turn an ordinary dish into an extraordinary gastronomic experience.

#### PASTA SHAPES + SAUCES BY REGION

As you travel through Italy from top to toe, the quality and form of its pasta changes with every region. In the poorer south, simple semolina and water paste is fashioned by hand into chunky shapes, while in more central regions durum wheat dough is extruded by machine into more complex forms to be slowly dried at low temperatures. Towards the more affluent north, expensive egg yolks lend a golden-yellow hue to finer, more crafted shapes, whereas in the borderlands, where German and Eastern European influences prevail, breadcrumbs, chestnuts, buckwheat and rye regularly replace wheat.

The Geometry of Pasta ranges are inspired by the Italian preoccupation with finding the right pasta shape for the right sauce. Our perfectly put-together collection draws on the best of Italian regional cuisine – from authentic bronze-drawn pasta to celebrated wild game sauces – and is made from the finest ingredients in the heart of Italy. By bringing together some of Italy's best artisan pasta producers and gourmet sauce makers for the first time, we hope to elevate pasta and sauce to something truly sublime.

# THE GEOMETRY OF PASTA

#### **PASTA SHAPES + SAUCES BY REGION**



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# THE GEOMETRY OF PASTA BLACK LABEL

The Geometry of Pasta Black Label represents a gastronomic journey from the mountains to the sea. These regional pairings perfectly evoke their origin with the enriching taste of true authenticity.

We have selected Italy's finest small-scale artisan manufacturers to create these regional pastas, using ancient craft techniques and quality local ingredients to capture the unique flavours of their regions.





# THE GEOMETRY OF PASTA WHITE LABEL

White Label brings Tuscany to your table. These creative combinations of pasta shape and sauce make for authentic plates of pasta that explode with taste, flavour and sensation.

This collection of classic and favourite sauces perfectly captures the magic of everyday Italian food. Made from Italy's very best ingredients, they recreate the sauces our Italian grandmothers made.

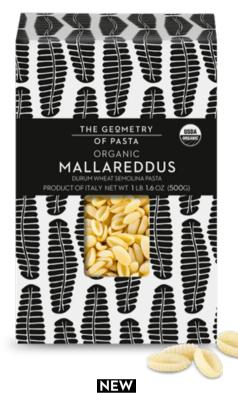


Hand Formed Shapes



Egg Pasta POTATO GNOCCHI **G002010** 

ılb 1.6oz (500g) - 12 units/case
Ingredients: potato, durum wheat semolina, eggs, water.



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Organic Pasta MALLAREDDUS **G002009** 

1lb 1.6oz (500g) - 12 units/case
Ingredients: durum wheat semolina, water.



Black Pasta





8.8 oz (250g) - 12 units/case Ingredients: durum wheat semolina, cuttlefish ink, water.



Organic Pasta BLACK LINGUINE G006002

8.8 oz (250g) - 12 units/case Ingredients: durum wheat semolina, cuttlefish ink, water.

Gigantic Shapes



Organic Pasta
PENNONI GIGANTI
G002003

13.2 oz (375g) - 10 units/case **Ingredients:** durum wheat semolina, water.



Organic Pasta ELICHE GIGANTI G002004

13.2 oz (375g) - 10 units/case **Ingredients:** durum wheat semolina, water.



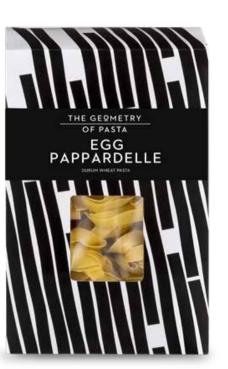
Organic Pasta LUMACONI G002006

13.2 oz (375g) - 10 units/case **Ingredients:** durum wheat semolina, water.



Organic Pasta PACCARI RIGATI **G002005** 

13.2 oz (375g) - 10 units/case Ingredients: durum wheat semolina, water.



Egg Pasta PAPPARDELLE **G002008** 

13.2 oz (375g) - 10 units/case Ingredients: durum wheat semolina, eggs, water.



Organic Pasta CONCHIGLIONI **G002007** 

13.2 oz (375g) - 10 units/case Ingredients: durum wheat semolina, water.

Hand Formed Shapes



Organic Pasta TROFIE G002002

1lb 1.6 oz (500g) - 12 units/case Ingredients: durum wheat semolina, water.



#### Organic Pasta ORECCHIETTE G002001

1lb 1.6 oz (500g) - 12 units/case Ingredients: durum wheat semolina, water

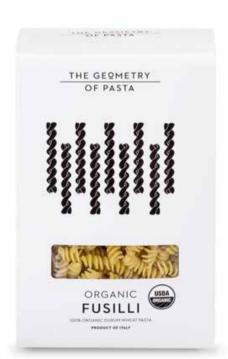
THE GEOMETRY OF PASTA

Everyday Shapes



Organic Pasta MEZZEMANICHE G001001

1lb 1.6 oz (500g) - 12 units/case Ingredients: durum wheat semolina, water.



Organic Pasta FUSILLI G001003

1lb 1.6 oz (500g) - 12 units/case **Ingredients:** durum wheat semolina, water.



Organic Pasta PIPE

#### G001002

1lb 1.6 oz (500g) - 12 units/case Ingredients: durum wheat semolina, water.



Organic Pasta **PENNE** G001004

1lb 1.6 oz (500g) - 12 units/case Ingredients: durum wheat semolina, water. Everyday Shapes



Organic Pasta FARFALLE

#### G001005

1lb 1.6 oz (500g) - 12 units/case Ingredients: durum wheat semolina, water.



Pasta - SPAGHETTI G001007

1lb 1.6 oz (500g) - 12 units/case Ingredients: durum wheat semolina, water



Organic Pasta MIXED SHAPES

#### G001006

1lb 1.6 oz (500g) - 12 units/case Ingredients: durum wheat semolina, water.



Pasta - LINGUINE G001008

1lb 1.6 oz (500g) - 12 units/case **Ingredients:** durum wheat semolina, water.

Tomato Sauces & Pesto Sauces

Tomato Sauces & Pesto Sauces



#### Tomato Pasta Sauce **ORGANIC** MARINARA G003001

9.87 oz (280g) 6 units/case Ingredients: tomato pulp. concentrated tomato paste, extra virgin olive oil, sugar, salt, onion, celery, carrots, basil, garlic.



#### Tomato Pasta Sauce **ORGANIC** ARRABBIATA G003002

9.87 oz (280g) 6 units/case Ingredients: tomato pulp, concentrated tomato paste, extra virgin olive oil, sugar, salt, chilli pepper, basil, garlic.



#### Tomato Pasta Sauce **ORGANIC** TOMATO AND BASIL

G003003 9.87 oz (280g) 6 units/case Ingredients: Tomato pulp, concentrated tomato paste, sugar, salt, basil, extra virgin olive oil, onion.



#### Tomato Pasta Sauce **PUTTANESCA** G003005

9.87 oz (280a) 6 units/case Ingredients:

tomato pulp, concentrated tomato paste, capers, green and black olive, extra virgin olive oil, sugar, salt, garlic, chili pepper, oregano.



#### Tomato Pasta Sauce ORGANIC **VEGETARIAN BOLOGNESE** G003006

9.87 oz (280g) 6 units/case

Ingredients: tomato pulp. concentrated tomato paste, water, onion, carrots, textured soya flour, sunflower oil, white wine, celery, salt, extra virgin olive oil, sugar, garlic, acidity regulator: citric acid, black pepper.

#### THE GEOMETRY OF PASTA - BLACK LABEL SAUCES

Pesto Sauces & Pasta Sauces



#### **NEW**

Pesto Pasta Sauce **ARTICKOKES** & CASHEW **PESTO** G004007

6.7 oz (190g) 6 units/case



#### THE GEOMETRY OF PASTA - BLACK LABEL SAUCES

Pesto Sauces & Pasta Sauces



### THE GEQMETRY OF PASTA **EGGPLANT** CAPONATA PASTA SAUCE

6.7 oz (190g)

# PRODUCT OF ITALY NET WT 6.340z (180g)

#### **CAPONATA** G004009

**NEW** 

Pasta Sauce

**EGGPLANT** 

6 units/case



#### Pesto Pasta Sauce **GREEN PESTO** WITH TRUFFI F G004005

6.3 oz (180g) 6 units/case Ingredients:

basil, sunflower oil, cheeses (cow's milk, sheep's milk, salt, rennet), cashew nuts, salt, potatoes, pine kernels, extra virgin olive oil, sugar, acidity regulator: lactic acid, summer truffle (Tuber aestivum Vitt) dehydrated parsley,

flavour, garlic.



#### Pesto Pasta Sauce **RED PESTO** WITH TRUFFLE G004006

6.3 oz (180g) 6 units/case Ingredients:

semi-concentrated tomato paste, sunflower oil, cashew nuts, sun-dried tomatoes, cheese (cow's milk, sheep's

milk, salt, rennet), Grana Padano cheese (contain ysozyme from egg), basil, salt, extra virgin olive oil, summer truffle (*Tuber* aestivum Vitt.) 1%, flavour, garlic, emulsifying agent (soya lechitin), acidity regulator: citric acid, chilli pepper.



#### Pesto Pasta Sauce **GREEN PESTO** G004001

6.3 oz (180g) 6 units/case Ingredients: basil, sunflower oil. cheeses (cow's milk, sheep's milk, salt, rennet), cashew nuts, salt, potatoes, pine nuts, extra virgin olive oil, sugar. glucone delta-lacton as acidity regulator, dehydrated parsley, garlic.



#### Pesto Pasta Sauce **RED PESTO**

G004002 6.3 oz (180g)

6 units/case Ingredients: Semi-concentrated tomato paste, sunflower oil, cashew nuts, sun-dried tomatoes, cheeses (cow's milk, sheep's milk, salt, rennet), Grana Padano cheese (cow's milk, salt, rennet, lysozyme from egg as preservative), basil salt, extra virgin olive oil, garlic, emulsifying agent soya lechitin as emulsifyng agent, citric acid as acidity regulator, chilli pepper.



#### **NEW**

Pasta Sauce AGLIO, OLIO E PEPERÓNCINO G004008

> 6.7 oz (190g) 6 units/case

THE GEOMETRY OF PASTA THE GEOMETRY OF PASTA Wheat Flour





#### THE GEOMETRY OF PASTA - BLACK LABEL SAUCES

Speciality Pasta Sauces



**NEW** 

PASTA FLOUR G007001

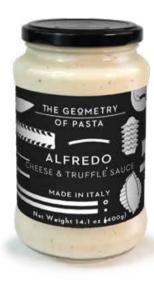
Ingredients: wheat flour

#### **NEW**

#### Pasta Sauce ALFREDO SAUCE G005001

14.1 oz (400g) - 6 units/case Ingredients:

water, cream (milk), pecorino cheese (sheep's milk, salt, rennet), whey protein (milk), parmigiano reggiano cheese (cow's milk, salt, rennet), water, salt, garlic, extra virgin olive oil, onion, salt, thikener: xhantan gum, preservative: lactic acid, black pepper.



#### **NEW**

#### Pasta Sauce ALFREDO SAUCE WITH TRUFFLE G005002

14.1 oz (400g) - 6 units/case Ingredients:

water, cream (milk), pecorino cheese (sheep's milk, salt, rennet), whey protein (milk), parmigiano reggiano cheese (cow's milk, salt, rennet), black truffle (truffle (tuber aestivum vitt.), water, salt), garlic, extra virgin olive oil, onion, salt, thikener: xhantan gum, preservative: lactic acid, black pepper.



#### **NEW**

Pasta Sauce CARBONARA G005003

14.81 oz (420g) - 6 units/case

#### **NEW GNOCCHI KIT**

BH2106 4lb 3.72 oz (1920 g) - 4 units/case

Wheat flour for Home made pasta 2lb 3.27oz Alfredo Cheese & Truffle Sauce 14.81oz Potato Starch 1lb 1.63oz





THE GEOMETRY OF PASTA - GIFT SET THE GEOMETRY OF PASTA - GIFT SET



## AG01862 PASTA PANTRY SET GOP (1X4)

Contains: 4 shapes of pasta (4x8.8oz) 35.27 oz (1000g) 7"x 7"x 8" - 4 units/case



# AG01871 MARINARA SAUCE AND ORGANIC PASTA GOP (1+1)

Contains: Marinara sauce 8.8 oz, Mezze maniche organic pasta 17.6 oz 1.6 lb (780g) 12.5"x 3.1"x 9.5" - 4 units/case





AG01870 TRUFFLE BASIL PESTO AND EGG TAGLIATELLE GOP (1+1)

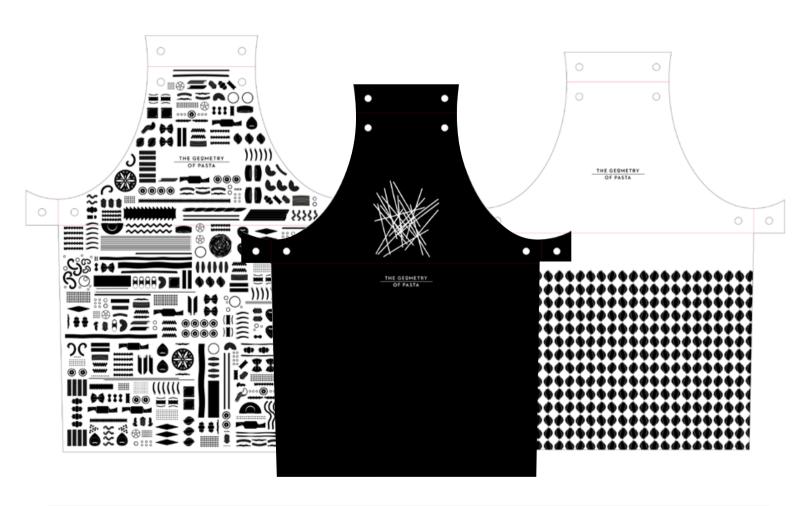
Contains: Truffle basil pesto 6.7 oz Egg tagliatelle pasta 8.8 oz 12 oz (4300g) 7"x 7"x 8" - 4 units/case

# THE GEOMETRY OF PASTA

## More than Food!

This is our kitchenware proposal on demand. **ENJOY!** 

THE GEOMETRY OF PASTA - APRONS



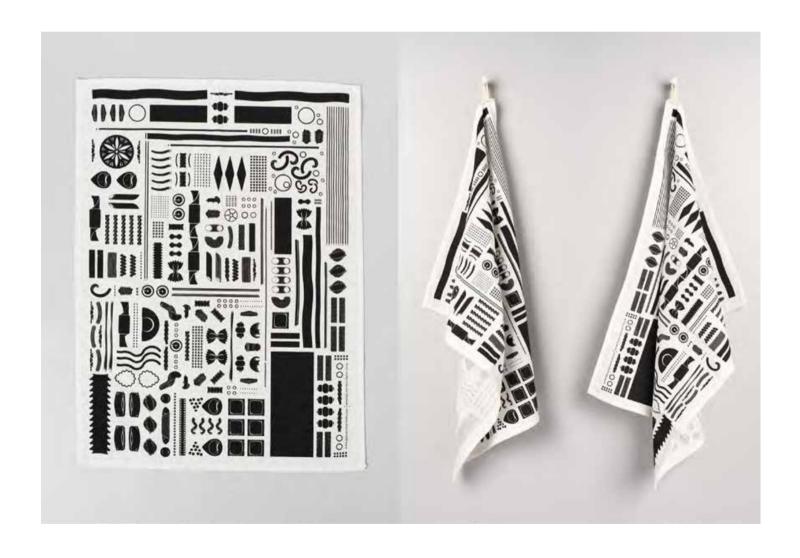




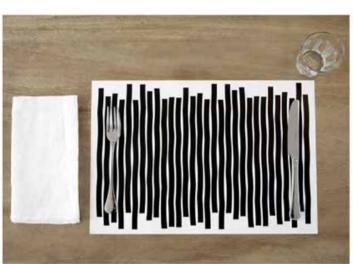
THE GEOMETRY OF PASTA

# Tea Towels illustrated with pasta shapes from the Geometry of Pasta.

100% cotton Individually packaged in clear cellophane bags











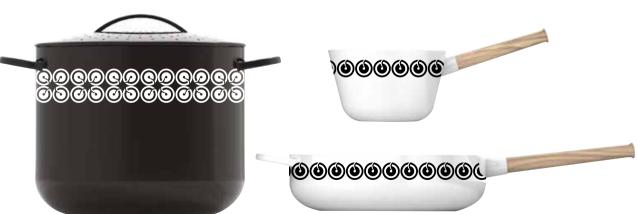
# Set of 4 Geometry of Pasta paper placemats with 4 different design.

Each placement measures 297x420mm. Packaged in a clear cellophane bag in a set of 4 placemats, 1 of each design.

THE GEOMETRY OF PASTA 20 THE GEOMETRY OF PASTA 21







THE GEOMETRY OF PASTA 22

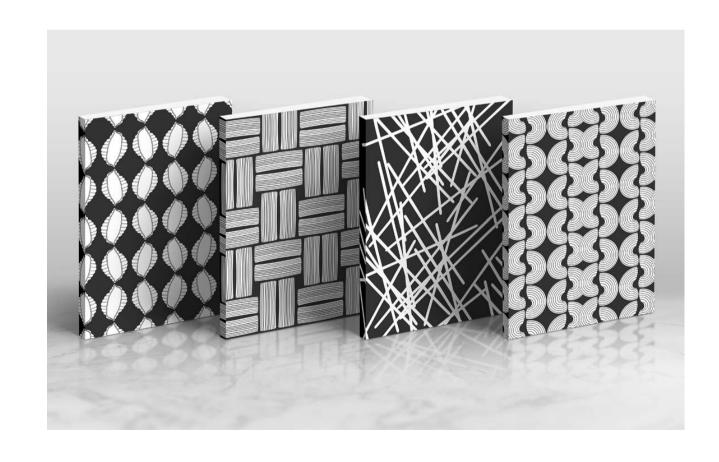








THE GEOMETRY OF PASTA - NOTEBOOKS



THE GEOMETRY OF PASTA

THE GEOMETRY OF PASTA

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## THANK YOU!

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